

# Leah the Tugboat Captain

Xtensio



**Age:** 30

**Work:** English Teacher

**Location:** City

**Relationship Status:** Married

**Family:** Husband and son

**Favorite Doctor:** Quinn, Medicine Woman

## Personality



Firm

Concerned

Protective

## Goals

- Look up his favorite cartoons and phone games to see if there are comics based on them.
- Filter by her son's age so she knows which comics are safe for him to read.

## Frustrations

- Not knowing how to find comics or tell which is the one to buy
- Uncertainty about which comics are okay for her young son to read

## Bio

Leah has never been into comics, though she did watch the X-Men cartoon with her big sister. She doesn't remember anything about it besides liking the lady with weather powers.

So she was a bit surprised when her son announced he wanted comics based on that phone game he likes. Leah wants to encourage him to read, though, so she agreed and wants to find other things he might like.

## Motivation



## Purchasing Preferences



## TV & Movies

### Likes

- Power Rangers
- Adventure Time

### Comic Book TV:

- Watched the X-Men cartoon with her big sister
- Seen a few Arrow episodes since coworkers gushed about hot workout scenes

### Comic Book Movies:

- Saw the Batman movie in highschool

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